



Excelling CSR goals, reducing environmental impact and carbon intensity while putting clients at the forefront of the sustainability community – that’s SustainIt’s ethos on success.

Highlights

- Centrica needed to add innovation to the sustainability game, get ahead of its competitors and adhere to the CSR demands its stakeholders were asking for
- SustainIt redefined Centrica’s data collection process and campaign procedure and introduced advanced analytical tools to put the utility leader back in the CSR lead
- Excelling targets, reduced environmental impact and carbon intensity and reinstating Centrica positioning as a company at the heart of the sustainability community, we’d say they were pretty happy with the results



Centrica is the United Kingdom’s leading multinational utility company. As one of the largest providers of gas and electricity across both England, Wales and Scotland Centrica is the 26th largest company sitting on the London Stock Exchange with a primary listing. The companies offerings cover not only electricity generation, but natural gas production and household services such as plumbing. As a frequent face and attaining the highest market presence within the utility space, Centrica has long lived up to its duty ensuring it remains ahead of the CSR game.



Making sense of GHGs...

...how we can help



Our Solution

After our in depth research and data analysis phase, we got to work implementing the following:

- Redefining the process for data collection to enable system admins with greater flexibility
- Developing a tool that allowed environmental campaigns to be launched with ease and effectiveness
- Introduce advanced technological algorithms to develop carbon intensity calculations across a broader number of variables (equity share, historic baselines, geography etc.)
- Scope 3 emission sources and fleet emissions were introduced as analytic capabilities, enhancing existing CO2 reporting methods to include more data, more accuracy and more insight

As always, our test and train phase ensured that all of the new changes worked to perfection, no teething problems were present and that employees knew the nics and nacs of their new system like the back of their hand.

Results

- Not only meeting CSR targets, but exceeding them
- A clear path to reducing environmental impact and carbon intensity
- A continued commitment to sustainability that defines the Centrica culture and the reason it is the leading energy provider in the UK

The Problem

As technology has continued to advance Centrica was receiving increased pressure to provide a more diverse context of sustainability data at a much more accurate degree. They needed SustainIt’s assistance to identify what functions of their current system could be fine tuned to increase efficiency, make all stakeholders happy and put them one step ahead of competitors when in the CSR space.

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