



Slashing carbon impact by 40% and inspiring a 39% productivity increase. That's what SustainIt helps its partners achieve

Highlights

- Backlogged and unable to keep up with newly developed sustainability strategies, Reckitt Benckiser needed an internet based Environmental, Health & Safety system that could keep up and carry them forward
- After our in-depth research phase, SustainIt deployed their iSustain platform to banish the hurdles and set RB on track
- A fully fledged interactive dashboard with built in one-click report features enabled RB to focus on what was most important
- In result, our system enabled Reckitt Benckiser to crush carbon emissions by over 40% and reduce employee absence by 39%, increasing productivity and reducing costs immensely



Reckitt Benckiser (RB) is a world leader of everyday household goods, manufacturing many of the world's leading home brands such as Gaviscon, Strepisils, Clearasil and Veet. Operating 150 offices in over 60 countries RB's products are in the homes of millions of consumers in more than 200 countries, worldwide.

The Problem

RB had some ground-breaking strategies for improving their sustainability operations; the only problem was that they couldn't find a platform that could support them. They needed an internet based Environmental, Health & Safety system that could keep up with their dynamic and fast paced strategies, allowing them to focus on the important things, rather than getting backlogged. With over 150 offices, the system needed to operate effortlessly, handling both internal and external reporting features with ease. The final component was to ensure that costs would be kept low, but not at the expense of value.

Our Solution

We've always placed a solid emphasis on Customer Success, which is why so much effort is driven into our research phase. Using our workflow analysis and audit process, we looked at factors such as location, user relevance, data owners, reporting platforms, data structures and system requirements.

Great research gives great insight, and so we knew exactly what needed to be implemented. Tailoring our iSustain system, we developed a platform that enabled Reckitt Benckiser to overcome the hurdles they had faced. With this new system in place RB employees were able to:

- Create user-friendly dashboards that displayed real-time data so employees could track, measure and report with ease
- Quickly and accurately define KPI's and corporate performance targets that were tailored to each job role, geography, market and project management team based on real-time data and metrics
- Create simple yet detailed reports at the click of a button, outlining energy usage, green house gas emissions and health and safety initiatives

Results

- A fully functional integrated system across 150 offices in just 6 weeks
- Around the clock support and on-going training
- A staggering 40% reduction in carbon per unit of production (2011)
- A whopping 39% decrease in employee absence from injury
- A fully integrated suitability system that can adapt to future legislative changes and RB's tailored sustainability strategies
- A system so effective, Reckitt expanded the system across newly acquired SSL International in a matter of weeks



CSR software launch...

...how we can help

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