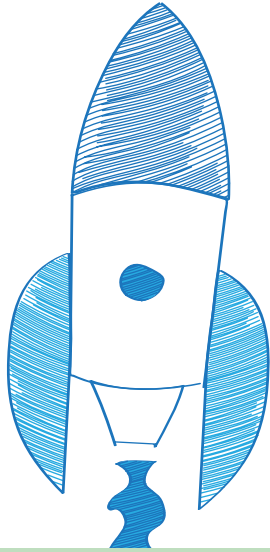


# things that we do...

SustainIt helps organisations like yours to be more sustainable. Working collaboratively, we use our unique combination of industry leading knowledge, technical expertise and outstanding service to bring a more holistic approach to sustainability.

Working together, we can help your business become more efficient, more responsible and more sustainable.

  
**SustainIt**  
bringing sustainability to life



# 1

## What we do: Sustainability Materiality and Strategy

Driving sustainability into the heart of your business is a major step for any organisation. Choosing to make the commitment to sustainability and CSR reporting is often quickly followed by an important question - what are you going to report?

SustainIt can help you answer that question. Through materiality studies, strategy workshops and thanks to our industry leading expertise, SustainIt can help you define what you want to report on and build a plan to succeed.

In 2012, we helped one of our clients set out a strategy and define the KPIs that led them to becoming an industry leader in sustainability reporting in less than six months. We know what sustainability excellence looks like, and can help you achieve it.

  
**SustainIt**  
bringing sustainability to life

# 2

Key Performance Indicators  
Scope 1, 2 and 3 emissions  
Energy management  
Community investments  
Business travel  
Water and waste managements  
Health and Safety  
Charitable initiatives  
Employee engagements  
Environmental audits

## What we do: Sustainability Data Understanding

One of the major challenges is the retrieval and translation of a growing amount of sustainability data. With data coming in via logistics feeds, through five year old spreadsheets that nobody really understands and from hundreds of suppliers, you already have access to an impressive amount of data.

SustainIt can transform that data into success. Thanks to our expertise, we will be able to quickly and efficiently build a three dimensional map of the quality and quantity of CSR data you have available.

Last year, we helped one of our clients save more than \$50,000 in time and resource by building a map of what useable data could kick start their sustainability journey.

  
**SustainIt**  
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# 3

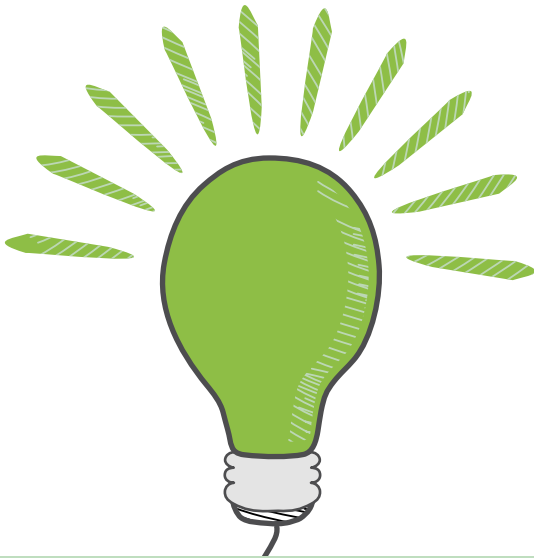
## What we do: Choosing a Sustainability Vendor

When you start looking at software, there are a lot of questions to answer: what frameworks will you be reporting against, what stakeholders will you be engaging with, what systems will it need to connect to. You even need to think about what the system will look like. If you can't understand these questions, how can you choose the right system?

The MarketWise service is there to fill this need. SustainIt will provide a list of vendors that will be able to meet your specific requirements. We can help you understand exactly what you need, and help you make the right choice based on that understanding.

Thanks to our independent help with the selection process, one of our clients implemented sustainability reporting a full 12 months ahead of schedule.

  
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# 4

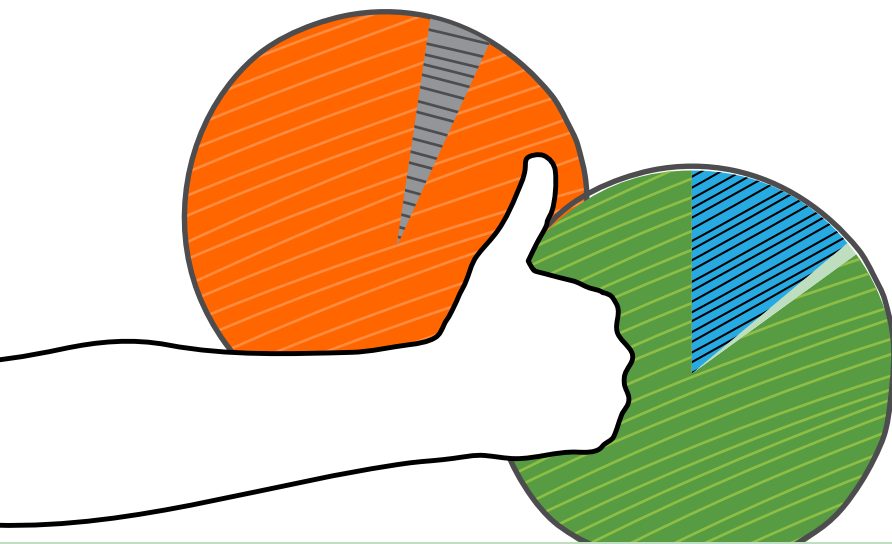
## What we do: Implementation Support and Management

SustainIt have ten years' independent experience working with sustainability software vendors. We understand how different softwares are built, and how different software options require different approaches to challenges such as organisation structure, data capture, verification and reporting requirements.

SustainIt know how to guide you through to a successful software deployment. By providing you with the specialist resource you need, SustainIt can keep a project on track, manage quality issues and remain focussed on the overall objective. SustainIt can de-risk the entire implementation process and help ensure you get the system you asked for.

SustainIt know how to build sustainability software. Repeatedly, we've helped global businesses deploy and expand their sustainability softwares on time and within budget.

  
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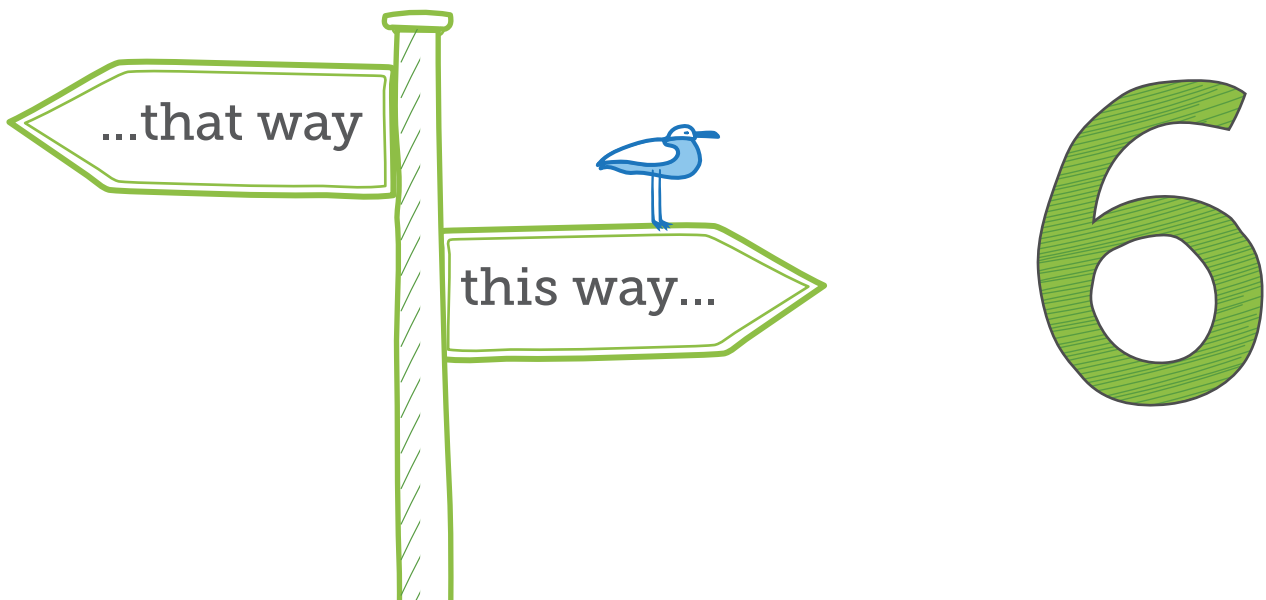
# 5

## What we do: Ongoing Data Quality and Training

Having a software in place for the collection of data is great, but it only adds value if you are confident in the data that's being entered. With so much information coming in, you need to be able to make sure it's accurate before you can use the data effectively.

SustainIt's DataWise service provides that confidence. By liaising with users responsible for data entry and validation and by providing training that's focussed on the user rather than the administrator, DataWise helps users understand how to make sure they're entering the right information. This understanding is then used to create a cultural shift toward data accuracy.

SustainIt know that you need to have accurate data in order to have useable data. In one year, one of our clients reduced the number of data errors in their system by more than a third.

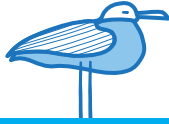


## What we do: System support and development

Being able to manage CSR software is a time consuming task. Sustainability managers aren't chosen for their ability to reset passwords, but without the right help, that is what they can end up doing.

SustainIt provide that help. Our Managed Services team provides you with an expert sustainability software helpdesk. Our team will guide users through everything from entering and verifying data to producing custom reports. Managed Services also provides support for system managers. Our team handle maintenance, emission factors, updates, and expansion of the system to make sure it remains relevant.

SustainIt know how important it is for you to focus on strategy, rather than user support. We provide our clients with more than 200 days of this kind of help every year - allowing their sustainability teams to concentrate on the fun stuff.



# who we work with...



**PEPSICO**



BRITISH AMERICAN  
TOBACCO

**Balfour Beatty**



**SITA**



HSBC



**centrica**

LLOYDS  
BANKING  
GROUP



UNDER ARMOUR™

**Bupa**



**Go-Ahead**

**Cadbury's**

**TOYOTA**

nationalgrid



**edf**



Thomas Cook

**KUONI**



**OLAM**



Reckitt  
Benckiser



TUI Travel PLC  
More than a smile



Imperial  
Tobacco

**GDF SUEZ**

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